#### capacity building 能力建设 peningkatan kemampuan

#### regional leadership 地区领导地位 kepemimpinan regional

#### education and training 教育培训 pendidikan dan pelatihan

Institute of Chartered Accountants Australia in Asia charteredaccountants.com.au





Institute of Chartered Accountants Australia Global economic outlook 2013 and its impact toward accountancy profession worldwide and Indonesia

Presentation to The Indonesian Institute of Accountants 55<sup>th</sup> anniversary conference Jakarta – December 2012

**Andrew Stringer, Director Asia** 



Institute of Chartered Accountants Australia



### **Global economic outlook**

- Soft economic conditions
- Global growth forecasts recently lowered
  - 2012 3.25%
  - 2013 3.50%
- Projected growth varies significantly from region to region

## **Global economic outlook**

- Euro zone
  - Some improvement in financial markets
  - But indicators of business activity continue to deteriorate
  - Conditions weakest in Greece, Italy, Portugal and Spain

#### • USA

- Remains world's largest economy GDP of \$15 trillion
- Recovery at modest pace 2.5% growth
- Forward indicators of investment remain weak
- Danger of 'fiscal cliff' expiry of tax cuts, post GFC stimulus measures and automatic spending cuts
- Could reduce growth by 3-4% if no legislative intervention

# **Regional economic outlook**

- Strong compared to Europe and USA
- Some continued improvement in business confidence

## **Regional economic outlook**

**GDP** 2012 GDP **Population** (\$ billion) (million) growth USA 15,000 2.5% 312 China 7,300 7.4% 1,300 India 1,850 5.3% 1,200 Australia 1,370 3.1% 23 Indonesia 242 847 6.2% Thailand 3.3% 346 70 Malaysia 280 5.2% 29 capacity building 能力建设 peningkatan kemampuan

regional leadership 地区领导地位 kepemimpinan regional

education and training 教育培训 pendidikan dan pelatihan



#### **Demand for accountants**

- Remains strong worldwide
- Ability to attract and retain staff is problematic
- Emerging areas sustainability, integrated reporting will have a large impact
- More and more staff will have to be recruited from non traditional areas

# **Australia and Indonesia**

- Indonesia
  - Increasingly skilled workforce
  - Not as dependent on exports as many of its neighbours (domestic consumption)
  - Exports coal, oil and gas, agricultural products, electrical appliances
  - Energy producer
  - Rich in natural resources
  - Opportunities in infrastructure spending
- Australia
  - Primary production agriculture
  - Mineral resources
  - Manufacturing
  - Heavily reliant on exports
  - Tourism

### **Demand for accountants**

capacity building 能力建设 peningkatan kemampuan

IFAC members of				regional leadership	
	GDP (\$ billion)	Population (million)	2012 GDP growth	Number of members ('000)	地区领导地位 kepemimpinan regional
Australia	1,370	23	3.1%	200	education and training 教育培训
Indonesia	847	242	6.2%	10	pendidikan dan pelatihan





# What does this mean?

capacity building 能力建设 peningkatan kemampuan

Numbers of members

**IFAC** member bodies

	GDP (\$ billion)	Population (million)	2012 GDP growth	Number of members ('000)
Australia	1,370	23	3.1%	200
Indonesia	847	242	6.2%	10

regional leadership 地区领导地位 kepemimpinan regional

education and training 教育培训 pendidikan dan pelatihan

If growth rates hold as they are, the Indonesian economy will

- Be a trillion dollar economy by 2015
- Overtake Australia's in size in just 16 years ie in 2029





# **Implications?**

The figures suggest:

- Indonesia could need at least another 190,000 professional accountants in next 16 years
- Economic growth will be inhibited without sufficient professional accountants
- From where will they come?

## **Possibilities**

- Co-ordinated planning government, education, accounting bodies
- Assistance from development agencies
- Input and assistance from other bodies in the region

## **Possible steps**

- Identify what the capacity needs are
- What are the competencies that are needed?
- Identify where the "pinch" points are eg
  - Secondary and tertiary school curriculum
  - School places (secondary)
  - Capacity of the tertiary educational bodies (universities and colleges)
- An integrated plan

#### **International Federation of Accountants**

- Sustainable economic development in both developed and emerging economies – depends on:
  - A strong financial infrastructure
  - Standards
  - Regulation
  - Human capacity
- Promoting and facilitating development of the accountancy profession around the world a key part of IFAC's mission

# **Environmental and sustainability factors**

- Demand for accountants will be influenced by emerging areas of reporting
- Integrated reporting
- Emissions reporting

# **Regulatory settings**

- We all know about importance of infrastructure in economic development (transport, airports, airports, electricity, water etc)
- But what about "soft infrastructure"
- Legal and regulatory environment?
- Possibly as important, if not more important than infrastructure you can see and touch

# **Regulatory settings**

- Capital markets
- Ability to raise funds
- Legal and regulatory framework
- Absence of appropriate settings means providers of capital will demand a risk premium lenders = higher cost of capital
- And reduced ability to attract foreign investment

 Collectively we face some interesting challenges capacity building 能力建设 peningkatan kemampuan

regional leadership 地区领导地位 kepemimpinan regional

education and training 教育培训 pendidikan dan pelatihan





# Thank you



Institute of Chartered Accountants Australia

